#Purple4PEDAW 2016: Call for Venues

The Provincial Eating Disorders Awareness (PEDAW) campaign is searching for venues in British Columbia willing to turn their lights purple in support of the 3rd annual #Purple4PEDAW event in early February, 2016.

About:
#Purple4PEDAW is a day designed to bring awareness to eating disorders. In February 2015, landmarks in BC with purple lights included BC Place, the dome at Science World at TELUS World of Science, The South Okanagan Events Centre, the Plaza at Surrey City Hall, the Fountain at Lafarge Lake in Coquitlam, the Olympic Cauldron at the Vancouver Convention Centre, the Bastion in Nanaimo and Cranes at BC Children’s Hospital. Members of the public showed their support by wearing purple and shared photos both of themselves, and of landmarks with purple lights. Our Storify from 2015 captured some of these photos: http://bit.ly/PEDAWLights2015 Details for the exact 2016 date are TBA, but will occur sometime during the National Eating Disorder Awareness Week, Feb. 7- Feb. 13th, 2016.

How to get Involved:

Email us at pedaw[at]familyservices.bc.ca if:

- Your venue wants to take part in our 2016 event
- You have ideas of potential venues in your own community
- You have a contact connected to a venue with whom PEDAW can follow up

About PEDAW:
The Provincial Eating Disorders Awareness (PEDAW) campaign is a BC Province wide effort to raise awareness around prevention and early intervention of eating disorders as well as media literacy, resiliency, building healthy body image and self-esteem. The initiative is led by Jessie’s Legacy Eating Disorders Prevention Program at Family Services of the North Shore in collaboration with Kelty Mental Health Resource Centre, Looking Glass Foundation, St. Paul’s Specialized Adult Eating Disorder Program, BC Children’s Hospital Eating Disorders Program, Healthy Minds, Healthy Campuses and Project True. PEDAW is launched the first full week in February with activities and events taking place throughout the year.

PROVINCIAL EATING DISORDERS AWARENESS (PEDAW) CAMPAIGN:

Love Our Bodies, Love Ourselves!

Facebook: www.facebook.com/loveourbodiesloveourselves
Twitter: @loveourbodies
Blog: loveourbodiesloveourselves.blogspot.ca
Website: www.jessieslegacy.com
Youtube: www.youtube.com/user/loveourbodies